



WORLD'S LARGEST CATSUP BOTTLE FESTIVAL • PO BOX 617 • COLLINSVILLE, ILLINOIS 62234 USA • 618/344-8775

SPONSORSHIP OPPORTUNITIES

**World's Largest Catsup Bottle Festival / C.I.A. Car, Truck, & Motorcycle Show
Sunday, July 10, 2011 • American Legion Post 365**

Promotional Items, Products, Services, and/or Coupon Donations:

We can use items such as key chains, coffee mugs, water bottles, drink huggers, hats, magnets, t-shirts, etc. These will be added to our car show goody bags, and/or used as attendance prizes. You will be listed as a sponsor in the festival program and on our web site with a link to your business.

Top Tier Cash Sponsorships:

Sponsorships in the form of cash donations help underwrite the cost of producing the event.

- Big Tomato Main Stage - \$1,000**
- St. Louis Rams Cheerleaders Appearance - \$500**
- World's Largest Things Traveling Art Exhibit - \$500**
- Little Princess Tomato & Sir Catsup Contest - \$300**
- Old-Fashioned Children's Birthday Party Games - \$300**
- Brooks Tangy Catsup Taste Test - \$300**
- C.I.A. Car Show Registration Area - \$300**
- D.J. Musical Service - \$300**
- Live music from the Quarter Draw Band - \$300**
- Chip Off the Block Catsup Bottle Ice Sculpture - \$300**
- Catsup Bottle Birthday Cupcakes - \$300**

Top Tier Sponsorships include:

- "Presented by" naming rights & your banner put on display (sponsor to provide own banner)
- "Top Tier Sponsor" company logo on festival program & web site with a link to your business
- Sponsor's name on car show trophy(s)
- Stage mentions of sponsorship during the event
- Opportunity for promotional item giveaways (Qty: +/- 200)
- Additional opportunity for personally chosen "Special Choice" trophy award
- Additional opportunity for 10' x 10' vendor booth space

General Cash Sponsorships:

Sponsorships in the form of cash donations are appreciated no matter how large or small.

General Participating Sponsor - \$200/\$100/\$50

General Sponsorship levels include:

- Sponsor's company name/logo on festival program and web site with a link to your business
- Sponsor's name on car show trophy(s)
- Opportunity for promotional item giveaways (Qty: +/- 200)
- Stage mentions of sponsorship during the event

Please make your check payable to: ***World's Largest Catsup Bottle, Inc.***